

NCC Cable System Order

Order #	62498637	Flight Dates	02/05/18 - 02/25/18	Update Date	02/08/18
Syscode	6677	Agency	Davis & Company	Version	1 Vs. 1
System Name	Spectrum/Louisville Interconnect, KY	Advertiser	Numbers USA	Show All Lines	
Market	Louisville			Total # of Weeks	3
		Client Code	45	Total	\$3,824.00
AE	Robert Geary	Product Code	48	Commission	\$573.60
Sales Coordinator	Amanda Bordonaro	Est Code	174	Net Total	\$3,250.40
Office	New York	Product Name	Numbers USA	Total Spots	17
Phone	(212) 548-3300	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Point
Survey	DMA FUSION Live+SD Feb17	Primary Demo	Adults 50+	GRP	30.2
All ratings are based on DMA populations		Makegood Policy	Approval Required	GIMP	185539
				CPP	\$127.00
				CPM	\$20.61
Comments : 2/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!					

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX&FRIENDS	2/12/18	2/18/18	05:00	09:00	X	X	X	X	X	X	X	1.40	8601	3	\$240.00	\$720.00	30	
2	FXNC	FNC DAY ROT	2/12/18	2/18/18	09:00	16:00	X	X	X	X	X	X	X	2.20	13516	6	\$156.00	\$936.00	30	
3	FXNC	FNC EF ROT	2/12/18	2/18/18	16:00	19:00	X	X	X	X	X	X	X	2.40	14745	2	\$258.00	\$516.00	30	
4	FXNC	FNC PRIME ROT	2/12/18	2/18/18	19:00	24:00	X	X	X	X	X	X	X	1.80	11059	4	\$402.00	\$1,608.00	30	
5	FXNC	FNC LF ROT	2/12/18	2/18/18	00:00	02:00	X	X	X	X	X	X	X	0.40	2457	2	\$22.00	\$44.00	30	

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	17	0	0	0	0	0	0	0	0	0	0	0	17
AMT	\$3,824.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,824.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/09/18

62498637 | Louisville | Spectrum/Louisville Interconnect, KY | 6677 |